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Jody Goode

Certified Public Accountant

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**Job Description:** I am owner of an accounting and income tax practice in the East Village that focuses on providing services for small to mid size businesses and their owners.

**Background:** I began my career in public accounting and worked for 10 years for national certified public accounting firms. I spent the next 10 years working as a tax executive with a major insurance broker. Most recently, I have expanded my practice to encompass a variety of businesses and individuals.

**Notable Achievements:** Helping business owners to succeed has been my focus for more than 20 years.

**Why I do what I do:** I take pride in helping my clients focus on what they do best by assisting them with all of their accounting needs. I provide them with the tools to take advantage of all the tax deductions and credits to which they are entitled.

**What I do to get away from work:** Spending time with family and entertaining tops the list. I do enjoy creative writing, studying the Italian language and culture, and I never miss the chance to see a good movie.

**How I give back to the community:**

In the past few years, I have become involved in rehabilitating houses. I think it is important for investors to jump into the market now. We need to keep our neighborhoods strong by taking some of the surplus houses off the market by making them viable homes again.

**Words to live by:**

If you get the chance to sit it out or dance, dance.

**Best Business Book I've Read Lately:**

"How Starbucks Saved My Life", by Michael Gates Gill. This is a quick read that emphasizes the value of good customer service, taking pride in what we do, and not getting too full of ourselves.

**The best place in central Iowa to entertain clients or colleagues:** The East Village has so much to offer in the way of restaurants and entertainment. There are too many to name. I also love Mezzodi's, Skip's and Tumea and Sons on the south side.

**One thing I would change about the Des Moines area:** The Des Moines area has grown so much in the past 10 years, both culturally and economically. I would like to see this trend continue and would encourage more development on the south side.

**My Mentor:** My husband, who is always a great sounding board.

**My Leadership Philosophy:** Never ask someone to do something that you would not be willing to do yourself.

**If I could do something else:** I hope that I have at least one good novel in me.

**If you want to contact me:** Call (515) 288-8463 or e-mail [Jody@JodyGoodeCPA.com](mailto:Jody@JodyGoodeCPA.com).